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www.lineandlure.com
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Dear Captain Gary,

It was a pleasure talking to you the other day. As requested, I have included samples of our **Kevin VanDam Line and Lure Conditioner, Saltwater Line and Lure Formula**, as well as our **Bow to Stern Marine Protectant (BTS)** as well as supporting literature for your use.

Our Line & Lure Conditioner has been very well received by anglers across the nation for the last 18 months and is being sold in many retail outlets including yours. I truly believe that Line & Lure Conditioner it will become an industry staple as the word spreads and more anglers realize its' many benefits. You can get all the information about Line & Lure products at our website: www.lineandlure.com.

Our Bow to Stern Marine Protectant is another remarkable consumer product. It is the first marine protectant that offers boating enthusiasts "all surface protection" in one easy to use, spray on wipe off formula. It virtually eliminates the need of having 5 or 6 different bottles of "stuff" needed for traditional boat maintenance and is the only product on the market which creates a surface barrier that will eliminate the staining and damage caused by mold, mildew and bacterial infestations. This barrier also keeps insect droppings and exhaust from staining gel-coat, painted surfaces and vinyl. It's kind of like having a Teflon seal protecting all the parts of your boat. Of course, BTS imparts a beautiful shine on gel-coat but it also incorporates the highest UV sun block available for protecting vinyl upholstery and fabrics. Bow To Stern Protectant is getting rave reviews by many captains and boat owners around the country. You can get all the information about Bow To Stern products at our website: www.bts-products.com. There is also a write up on BTS in the current issue of Saltwater Sportsman that may interest you.

I sincerely appreciate your interest in our products, Gary and look forward to working with you. Please feel free to email me at: rfaddis@rmrinterprises.com with any questions you may have. I can be reached by phone at 972 221-9797 as well.

Best Regards,

Rob Faddis, President
RMR Industries, LLC